



Electronic Development

BUSINESS SCOPE



WHO WE ARE

ELECTRONIC DEVELOPMENT

For The People, By The People

Electronic Development was built on the foundation that, for our clients, the extra mile is really not that far away.

Each business is unique, so why use the same techniques as others in the same industry?

We take a look at our clients' competitors and consider what they aren't doing.

We dare to ask "Why not?", to take roads not even considered, every step backed by facts, statistics, and most importantly logic – in an effort to reduce risk

Businesses and their owners are often wrapped up in their own world, consumed by their day and its operations - that's why each of our cases are literally considered from an outsiders' perspective, and always with the clients' end user in mind.

We pride ourselves on bringing fresh and innovative methods and ideas to businesses and their industries that have operated for years, pushing past boundaries of business that are set in their ways.



WHAT WE DO

Marketing

intelligere forum

Understanding your customers is as simple as understanding people – which is not simple at all.

The involvement of psychology and its requirement behind balancing emotion and logic during the purchasing process of your Product/Service, is remarkable and to conquer it is impossible.

We focus on the 'why?'

We look at why the customers want what they want and what the driving force behind that reason is.

Rather than limit ourselves to one type of marketing, we contemplate all the appropriate aspects and consider the ways in which we could apply them to each specific case.





WHAT WE DO

Branding

ostendere orbis

Branding is so important in creating and maintaining the identity of a business. We will sit down with you to get a clear idea of your vision, offer our input, and develop a strategy to help you reach your business goals.

Our experienced graphic designers are to our clients' designs what an artist is to a hand-painted portrait – only better.

Not only is the approach to the task at hand considered from every angle but also past and future works are considered, providing your business with a consistent style and image, to which client familiarity and professionalism is built.





WHAT WE DO

Website Development

pulchra, elegans, potens

Your website should be treated as you would treat a physical store.

It's a window into your business and delivers a clear message to what your business is and how it is run.

Working alongside graphic designers our focus is to provide custom, beautifully designed websites that deliver that message as powerfully as possible while providing your business with a professional image which that inspires confidence.

Our efforts are to ensure that your business gain credibility by allowing all the information your customers require to be readily available at a click of a button, offering the convenience of reviewing your products and services when your store or office is closed.





WHAT WE DO

Communications

cognoscat mundus quia

Every business has a message - Our job is to get it out there for you

While often categorised within marketing we believe Communications is such a major part of every business that it is a service in itself.

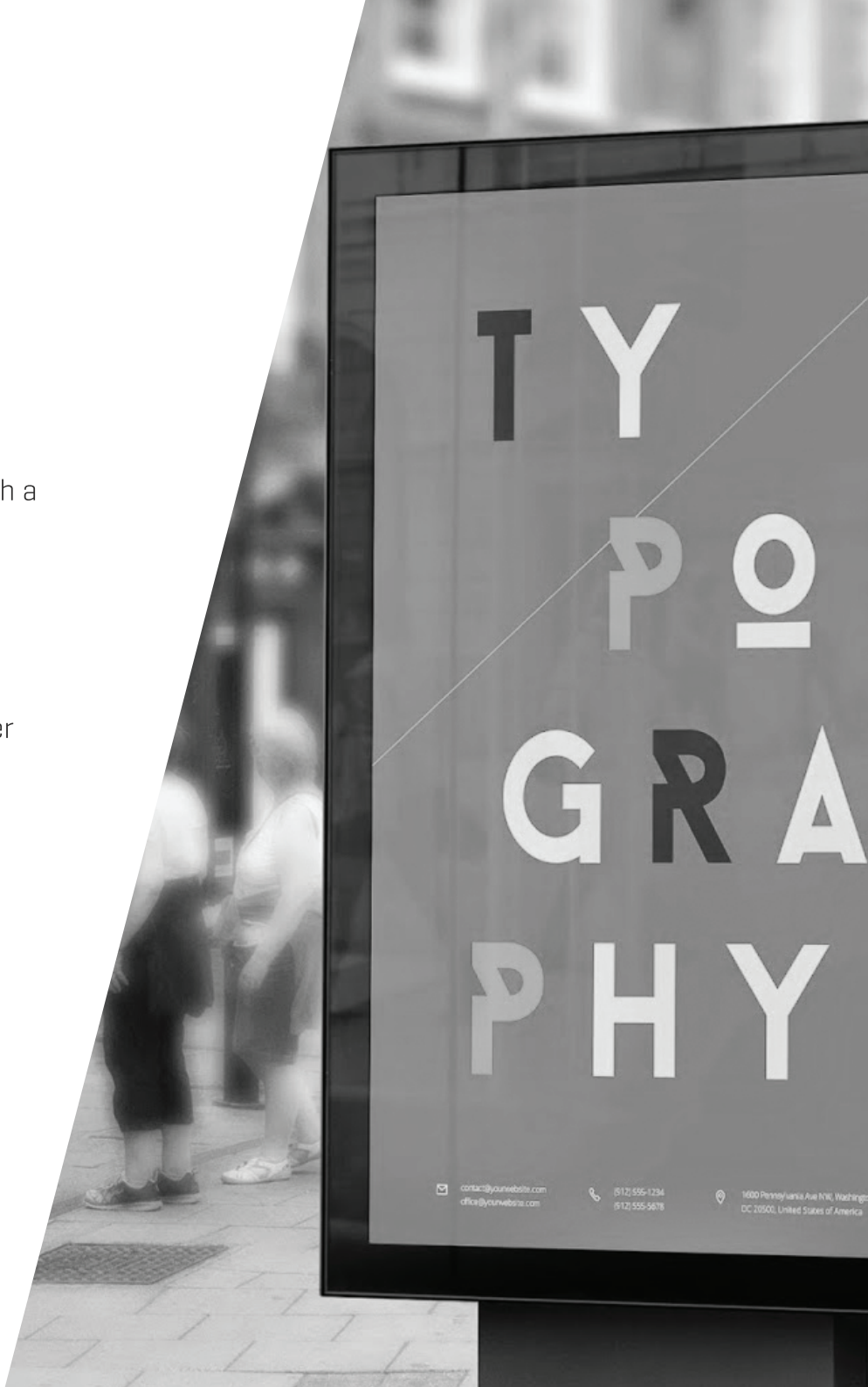
To portray your business in a certain way is delicate process that should be undertaken with the utmost care.

We take the identity of your business, its essence, and apply it to each campaign so that customers are familiarized with your business without ever stepping foot inside.

Our goal is to create effective strategies that stick with your audience to maximise business growth and capitalise on consumer needs

That may sound mechanical but in simpler terms, we're trying to tell a story; From business cards to billboards and everything in between - Your business and its story should be embodied within the message that is being presented.

info@edev.com.au | 0403 201 550 | www.edev.com.au



contact@yourwebsite.com
office@yourwebsite.com

(512) 555-1234
(512) 555-5678

1600 Pennsylvania Ave NW, Washington
DC 20500, United States of America



WHAT WE DO

Business Solutions

problematris solvendis

You may find as a business owner that there may come a time when you will run into a proverbial brick wall, not knowing who to ask or where to begin with your task - That's where we come in

The dedication to our clients along with the combination of willingness to explore unconventional options and our "why not?" ideology provide our customers with a torch in an otherwise dark cave as we endeavour to find solutions to our clients' problems and enquiries.

As we are constantly considering our clients, there are times - outside of our Consulting service, where we find solutions to problems you may not even know you had or needed.





WHAT WE DO

Consulting

sit nobis auxilium vos

Oftentimes processes that businesses undertake in their operations are outdated, and things that worked when the business first opened are not the best option, nor the most efficient, today.

We analyse the whole operations process - from supplier to consumer, to figure out the most efficient and cost effective procedure.

In a nutshell, we look at your business as a whole then proceed to break it down, define its current position, evaluate each process in its operation, define its weaknesses and strengths, consider solutions and the appropriate actions that are necessary.

Once we research each step that we would like to take, we present our case and our findings.

No business is perfect and when that is accepted, then the improvement process can begin.





WHAT WE OFFER

Final Word

Your Success Is Our Success

The list of what we offer is essentially endless. From specialized suppliers and manufacturers to available building services, Electronic Development is more than the average Marketing and Communications Agency.

We strive to build strong long lasting relationships with our clients as we strive for excellence.